

MEMORANDUM

TO: Madam Mayor and Members of the City Council
City Employees
City Attorney
Police Captain Misty Reynolds
Lieutenant Jeff Buompensiero
Division Chief Robert Fish
Battalion Chief Bonifacio De La Cruz
Battalion Chief Bill Lawe
Sherry Barkas, The Desert Sun

FROM: Jon McMillen, City Manager

DATE: November 13, 2020

ITEMS OF INTEREST

CITY MANAGER'S OFFICE

- For COVID-19 related information for residents and businesses, please visit the City microsite www.laquintaca.gov/covid19
- **City Hall - Limited** opening:
 - ✚ Visitors must make appointment in advance: www.laquintaca.gov/hubappointments
 - ✚ Visitors must comply with the following:
 - Mandatory face covering
 - Temperature check
 - Complete simple electronic questionnaire
 - Practice social distancing
- **The State's Blueprint for a Safer Economy:** The California Department of Public Health (CDPH) announced that Riverside County **will remain in the State's Purple Tier**, which is the most restrictive tier that requires several types of businesses and places of worship to move outside. To learn more about how your business can stay open safely, observe COVID-19 safety guidance, and what the Purple Tier is, please visit the following: <https://covid19.ca.gov/safer-economy/>.
- **COVID-19 Emergency Economic Relief Fund - Rebate Program:** This Program allows businesses that are eligible to be reimbursed for qualified purchases related to COVID-19 safety preparedness to help businesses moving forward with reopening in a safe manner, per the California State Industry Guidance (<https://covid19.ca.gov/industry-guidance/>). Applications will be open until December 31, 2020, or when all funds have been expended, whichever occurs first.

- **COVID-19 Emergency Economic Relief Fund – Lease/Mortgage and Utilities Relief Program for Eligible Businesses:** Relief is available to eligible businesses that paid for their August 2020 lease/mortgage and utilities. **Note: You will be reimbursed at a rate of either 75% or 50% of the total paid based on the eligibility of your business.**

WHERE AND WHEN YOU CAN APPLY: Interested businesses must apply online at www.laquintaca.gov/covid19businessloan

Eligible businesses can submit their application now! The application **deadline** will close **Monday, November 23, 2020 at 5pm**. Call 760-777-7085 for any questions.

- **County of Riverside \$10,000 Grants to Local Businesses Opens Round 3 - Apply Now:** Businesses located within Riverside County that have been adversely impacted by the COVID-19 Pandemic are encouraged to apply for a \$10,000 COVID-19 Small Business Grant from the County of Riverside. Businesses and Applicants that have received a grant from the program in Round 1 or 2 ARE NOT ELIGIBLE for additional grants in Round 3. The **deadline to apply is TODAY, Friday, November 13, 2020 at 5:00 PM**, OR until available funds for each District are fully committed, whichever is first. Eligible applications will be reviewed in the order in which they are received. To apply, please go to: <https://mainstreetlaunch.org/riverside-phase-3/>

- **Your assistance needed for plasma donors.** The recent rise in COVID cases and resulting increase in hospitalizations, has created a significant increase in demand for COVID-19 Convalescent Plasma (CCP), and LifeStream needs your help! They are the exclusive blood provider for all Coachella Valley-area hospitals; CCP demand has outpaced supply and local patients are waiting for this product that may assist in treatment of the virus.

Walk-ins are not accepted for this donation. Donors must be fully recovered for at least 14 days and qualify in all other ways as a blood donor. Please visit www.lstream.org/covidplasma for more information.

- **COVID-19 appointments for testing available online:** Riverside County residents interested in getting screened for coronavirus at one of several county-operated testing sites can make an appointment online. Residents are encouraged, **with or without symptoms**, to get screened for the virus and there are no out-of-pocket costs to individuals. To make an appointment, click www.rivcoph.org/coronavirus/testing. Residents can also call (800) 945-6171, seven days a week between the hours of 8 a.m. and 10 p.m. Appointments are required. To make an online appointment at a state-run testing site, click lhi.care/covidtesting
- **Riverside County Public Health** reported 911,258 tests performed, 73,541 positive cases and 1,355 deaths countywide as well as 990 cases and 19 deaths in La Quinta as of Thursday, November 12.

- The City of La Quinta is working with the Greater Coachella Valley Chamber of Commerce on banners for businesses that are currently open during COVID-19. These banners are valid for **La Quinta businesses only** with a current business license. It's one per business and is first come, first serve. Businesses can register for a banner by visiting: <https://lqbiz.eventbrite.com/>

- **Lift to Rise** has improved the rental assistance application process to reach more people throughout Riverside County who could use a lift. Applications are open at www.UnitedLift.org or by calling 2-1-1.

- **SCHEDULED FIREWORKS DISPLAY INFORMATION:**

Please be aware that there will be a scheduled firework display on **Saturday, November 14th** at Hideaway Country Club.

The display will be at approximately 9:30 PM and last approximately 10 minutes.

This is a private event and not open to the public. As always Riverside County Office of the Fire Marshall will have an assigned Fire Safety Officer at this event.

- Team La Quinta is proud to sponsor **Martha's Village & Kitchen Thanksgiving Day 5K**. Sign up and take action against food insecurity and homelessness in the Coachella Valley. It's a "5K YOUR WAY" event, so you decide how you want to complete your challenge from Thurs, Nov 26th – Sun, Nov 29th. 100% of your donation is spent locally to support life-changing programs and services throughout the Coachella Valley.

Join Team La Quinta @ <https://www.classy.org/team/325801>



COMMUNITY RESOURCES

Wellness Center & Recreation

- The Wellness Center is closed for fitness due to Riverside County regressing into the purple tier.

- La Quinta Wellness Center is now offering fitness and leisure programming virtually via Zoom. Classes are available to help you stay active, virtually socialize, and have fun! The classes are led by seasoned instructors who have tailored their classes for virtual instruction. Complimentary classes for Fitness Gym Members only include Sculpt, Fit, and Core on Tuesdays & Thursdays from 4:00pm-5:00pm and Stretch & Restore on Mondays and Wednesdays from 8:00am- 8:30am. Registration for virtual classes can be made through this link:
https://laqwebtrac.laquintaca.gov/wbwsc/webtrac.wsc/SPLASH.html?Interfaceparameter-WebTrac_1
- The La Quinta Wellness Center will begin offering outdoor fitness classes in November. Enjoy exercising in the fresh outdoors as you continue your fitness journey. Essential Fitness, Tai Chi and Stretch and Restore are available for online registration now! Classes will take place at various locations on the Civic Center Campus. Please call the Wellness Center for more details (760) 564-0096 or visit
https://laqwebtrac.laquintaca.gov/wbwsc/webtrac.wsc/splash.html?InterfaceParameter=WebTrac_1

Food Programs

- The **La Quinta Wellness Center** is your resource for food distribution and general information. Call (760) 564-0096 Monday Through Friday from 8:00 a.m.- 4:30 p.m. for service.
- In partnership with FIND Food Bank, the City participates in bi-weekly food distribution at Washington Street Apartments, Hadley Villas, Coral Mountain Apartments and Wolff Waters Apartments. Interested parties are encouraged to call (760) 564-0096 for more information.
- The City provides food-drops (food bag/box for each household) to Coral Mountain, Hadley Villas, Washington Street Apartments and Wolff Waters residents. City staff works with FIND to coordinate food drop-off and delivery on site.

With help from local partners, FIND Food Bank continues to distribute food at the following locations:

- La Quinta High School (79255 Blackhawk Way, La Quinta CA, 92253)
1st and 3rd Wednesday, 10:00am-12:00pm
 - La Quinta Community Fitness Center Park (77865 Avenida Montezuma, La Quinta CA, 92253) Seniors ages 65+ proof of age required, 1st and 3rd Friday, 8:30am-10:30am
 - Desert Recreation District La Quinta (77865 Avenida Montezuma, La Quinta CA, 92253) 4th Saturday, 7:00am-11:00am
- Contact **FIND Food Bank** at (760) 775-3663 for more information.

- **Certified Farmer's Market** is held every Sunday from 8:00am-12:30pm through May. The Farmer's Market takes place in Old Town La Quinta and features local vendors offering tasty treats, organic produce, handmade gifts, and more! For more information visit <https://www.certifiedfarmersmarkets.org/>



La Quinta Library

- The La Quinta Library is now open to the public with limitations. Face coverings and social distancing mandates are in place. Occupancy is limited to 10 patrons at any time, with (1) 60-minute visit per day. Express Services will continue, and all materials should be returned to the outside book drops only.
- On Wednesday, November 18 at 11:15 a.m., the library will host "In the Stacks" Storytime with Miss Sara live on its Facebook Page. There will be songs, stories and lots of fun with Miss Sara during this live Storytime
- The La Quinta Library has partnered with The Palms at La Quinta Assisted Living to create community connections with a **Letters to Seniors** program. This program will run from November 9th until December 31st, 2020 and invites community members of all ages to help combat feelings of isolation by mailing positive and kind words through cards, postcards, homemade cards, drawings and encouraging letters to the address below. Please make sure that your mail is legible and handwritten in large print. Keep your message positive and kind. This is a one-way mail program only, not a pen pal program. Do not include requests for reciprocation.

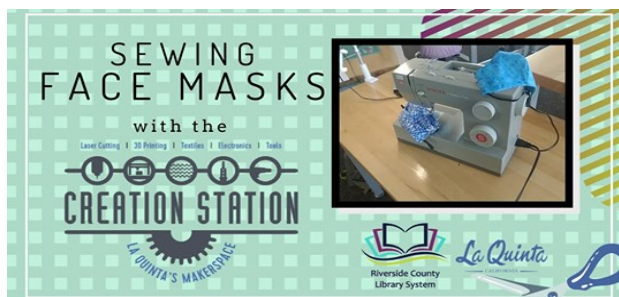
From November 9th until December 31st, 2020, please send all sunny thoughts to:
Community Connections: Letters to Seniors
c/o The Palms at La Quinta Assisted Living
45160 Seeley Drive
La Quinta, CA 92253

For the return address, please put:
La Quinta Public Library
78275 Calle Tampico
La Quinta, CA 92253

- The Library offers Express Service for holds pickup. To arrange for a pickup, call the library at 760-564-4767 or visit www.rivlib.net to place a hold request. When you receive a notification that your hold is available, call the library to schedule a pickup time. Arrive during your designated pickup time and call the Library for further instructions. A face covering is required when picking up your items. Celebrate and enjoy being able to borrow library books again! Return materials to outside book drops only. La Quinta Library Express Service hours are Monday through Friday from 11:00 a.m. to 5:00 p.m. and Saturday from 2:00 p.m. to 5:00 p.m. Visit <http://www.rivlib.net/website/express-service-6548> for more information.



- Library Book Bundles* are now available for our patrons by request. You can also fill this form out to request books by AR levels for your child. Please visit the following link https://docs.google.com/forms/d/1PyD2Sd77mpgTkKb8ZUXJqJc_Is6Mimj8xzZu0k0HoTc/edit
- Now through Friday, November 20, the Library is offering the In-N-Out Cover-to-Cover Reading Program to children ages 4-12. Here's how it works:
 - ✚ Sign up at the Library to receive a reading log.
 - ✚ Read five (5) books at reading level and record it on the reading log.
 - ✚ A parent must sign the reading log after each five (5) books are read.
 - ✚ 5 books read = 1 In-N-Out certificate for one free burger
 - ✚ Maximum 15 books & 3 certificates per child.
 - ✚ Express Service is available for certificate redemption. Call to schedule a certificate pickup time once reading logs are completed. 760-564-4767
- Creation Station** is offering digital events! Sew with Ronni is a monthly series on the Creation Station's YouTube channel. Visit https://www.youtube.com/channel/UCi_w9QaEVAYOh2XRIEu8leg/



La Quinta Museum

Code Compliance

- **Code Compliance** is available to answer questions and respond to complaints from the public at (760) 777-7050; Monday–Thursday from 7:30 a.m. to 5:30 p.m., Friday from 8:00 a.m. to 5:00 p.m. and Saturday 7:30 a.m.-5:30 p.m.
- Please call the **Short-Term Vacation Hotline to report any violations at (760) 777-7157, available 24 hours a day, 7 days a week.**
- This past week, Code Compliance inspected 160 properties, opened 39 cases, closed 28 cases, issued 2 courtesy notice, 9 notices of violation, 7 administrative citations, and 172 other actions.
- **211 Riverside County** is the County of Riverside designated information line for COVID-19 public inquiries. Operators are available any time to answer your questions and to provide the most up to date public health information available. Additionally, operators will help provide referrals to services such as food, shelter, and other health related requests. To speak with an operator, dial 211 OR (800) 464-1123.
- To receive updates about COVID-19 information and resources straight to your phone through Nixel, text 92253 to 888-777.

DESIGN AND DEVELOPMENT

- **The Hub/Permit Center is open with limited access.** In-person consultation is available by appointment only and appointments can be made by going to <https://www.laquintaca.gov/hubappointments>. Telephonic and on-line services for permits, applications, payments, and inspection appointments remain as options for conducting business. The Hub on-line services are available through <http://laquinta.trakit.net/etrakit3/>.
- Short-Term Vacation Rental on-line services can be accessed at <http://laquinta.munirevs.com>. City staff is available by phone at (760) 777-7125 or via email at <mailto:customercenter@laquintaca.gov> to answer any questions.
- **Effective October 7, 2020, SECOND AMENDED Executive Order #10** was issued imposing a moratorium on processing new applications for STVRs until February 2, 2021. For information, visit <https://www.laquintaca.gov/home/showdocument?id=43934>
- Staff issued 29 business licenses and collected \$3,426.00 in license fees.
- Received 69 permit applications and issued 57 permits all of which were processed online through City's eTRAKiT Web Portal, for a total construction valuation of \$3,706,991.30 and collection of \$165,805.24 in permit fees.
- Building Division staff performed 32 digital reviews and completed 114 onsite inspections last week; of those inspections, 55 were requested using eTRAKiT.

- Eight single family dwelling building permits ranging from 2,863 square feet to 15,909 square feet were issued within the communities of Madison Club, Andalusia and Rancho Santana.
- The City is accepting applications for the Al Fresco program, which allows businesses to use outdoor spaces such as sidewalks, parking stalls, and common areas for outdoor dining. Registration for the program is free and information can be found at <https://www.laquintaca.gov/alfresco>

PUBLIC WORKS

- Washington Fred Waring Triple Left – **Traffic Alert**
 - **The cities of Indian Wells, La Quinta and Palm Desert will be constructing the Washington Street at Fred Waring Drive Triple Left Turn project from November 5, 2020 through mid-February 2021. There will be traffic impacts during construction, with closures of the outer lanes on both Fred Waring and Washington near the intersection. WE RECOMMEND ALTERNATE ROUTES AND ALLOWING EXTRA TIME FOR TRAVEL.**